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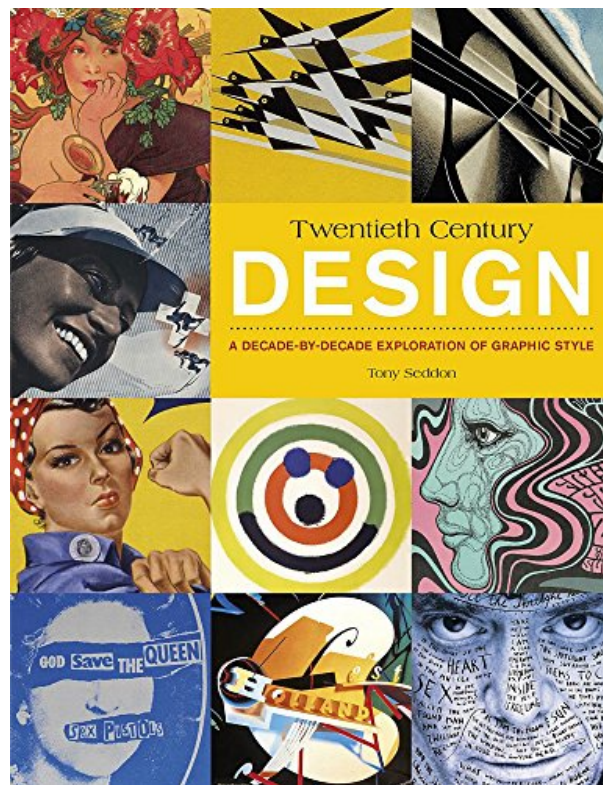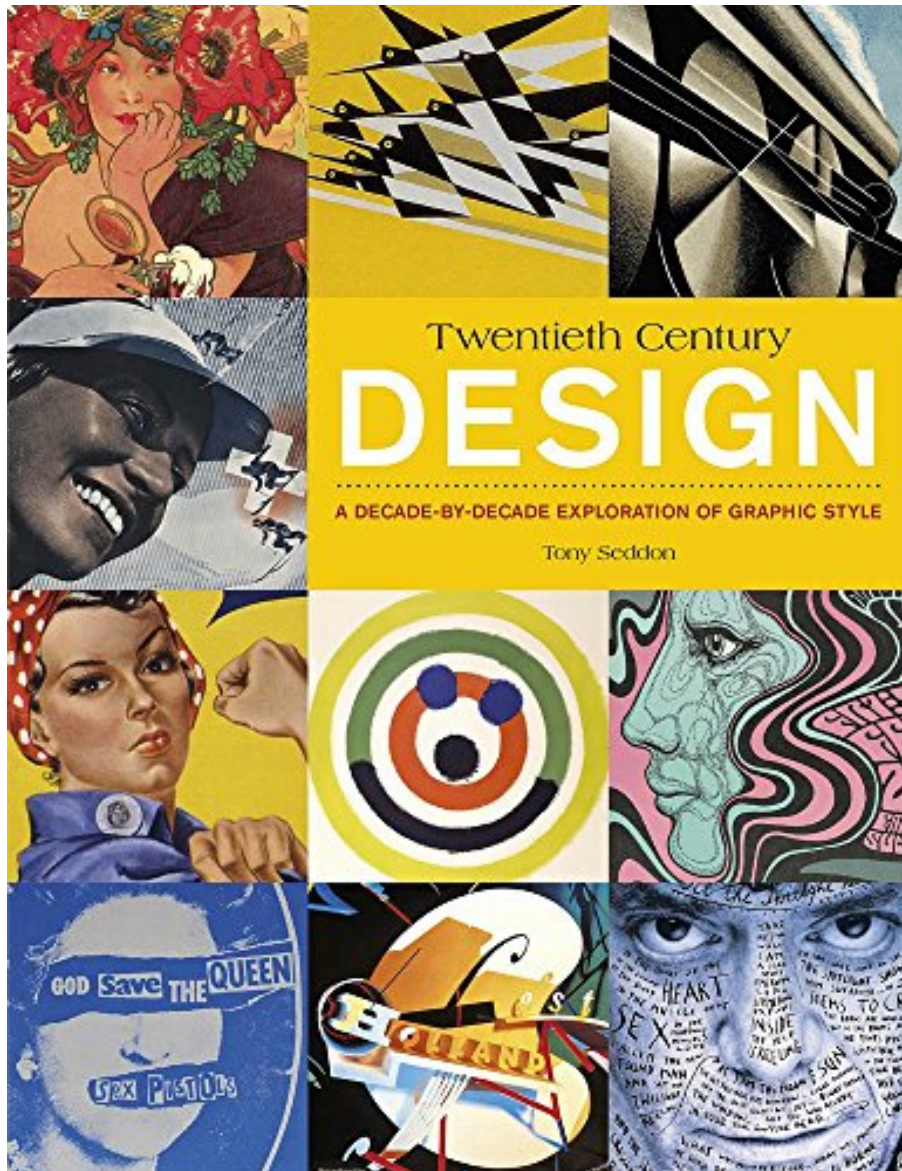**20TH CENTURY DESIGN: A DECADE-BY-DECADE EXPLORATION OF GRAPHIC STYLE BY TONY SEDDON**

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About the Author
Tony Seddon spent 12 years living and working in London, first for a multidisciplinary design consultancy, then as the senior art editor for an illustrated book publisher. In 1999 he realized that the perennial contender for the "greatest city in the world" is a nifty place to visit but you wouldn't want to live there, so he relocated to a 600-year-old village on the south coast of England with terrific broadband connections and a pub with wi-fi. Tony now works as a freelance designer, art director, and writer. http://www.tonyseddon.com/

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20th Century Design explores and explains the graphic style throughout the decades of the 1900s. Each chapter provides a detailed overview of graphic design in one decade, with information about influences from other fields such as politics, technology, and architecture. Additionally each chapter contains profiles of key designers and a timeline of graphic design and related fields. Further, 20th Century Design goes on to provide information about the typefaces and color palettes that define each decade and include step-by-step guides to recreating the look, feel, and style of each decade using modern software.

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