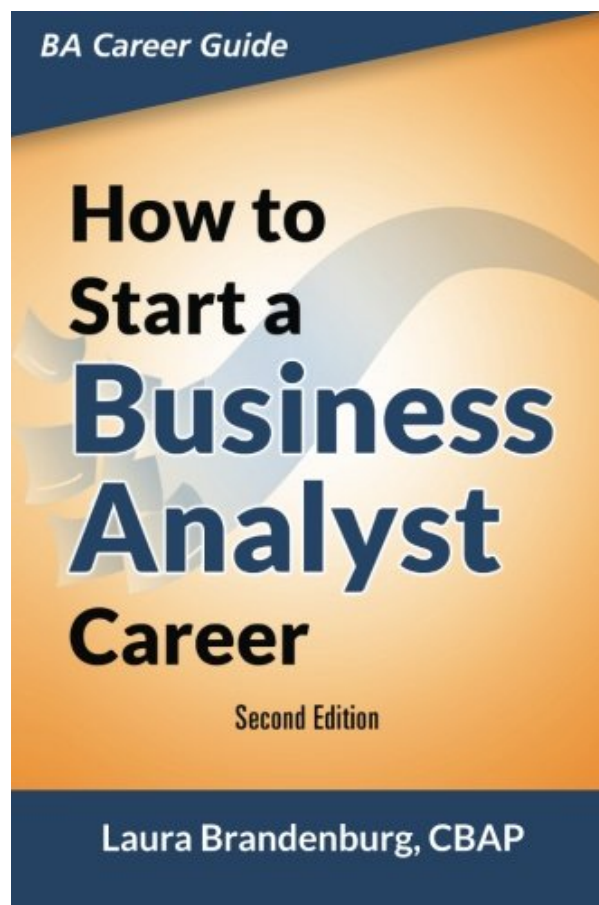


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BA Career Guide

How to Start a Business Analyst Career

Second Edition

Laura Brandenburg, CBAP

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Review

Laura's book provides spot-on recommendations to help you drastically reduce the amount of effort and time required to jump-start your business analyst career. If you were to invest in just one resource to help you transition into a high-paying and rewarding business analyst career, you couldn't do better than this book. ~ Adriana Beal, Product Manager and Principal Consultant at Beal Projects LLC

When people ask me, how do I become a business analyst?, I always sigh (inside!) because I would love to give them a simple guide, but I know that it is complicated, and any answer has to start with it depends...Laura has done the almost impossible by providing a route into business analysis via a step-by-step process that anyone can follow. -Alex Papworth, Business Analyst and Mentor, BAmentor.com

What a wonderful gift you can give yourself with this book, which will help you decide if business analysis is the right career move for you. -Bob the BA (aka Bob Prentiss)

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Must have book if you are starting your BA career or changing roles and becoming a BA
By Drew Weeks

As the President of the IIBA Bay Area chapter I meet with hundreds of people every year that are beginning their career as a Business Analyst or changing careers into the BA role. I always point them to Laura's book because it answers the most common questions and with this second edition, it is the most current thinking out there on how to shape your BA career. This book is one of the few investments in life that has a thousand fold return.8 of 9 people found the following review helpful.

Want to be a BA? Look no further!
By Felicia Arambula

If you are interested in becoming a Business Analyst (BA) and need a smart and informative way to get started, look no further.

I made the transition to Business Analysis about 5 years ago. One of the best tools I used in my transition was Laura Brandenburg's first edition of How To Start a Business Analyst Career. Her book gave me an overall understanding of what was involved in the career in which I was about to venture. It also allowed me to say to myself "yes, I can do this!"

Laura has improved upon what was already a helpful book and added important advice about everything involved in Business Analysis and the challenges that may arise. As I read, I was able to recognize many of the concepts and challenges that come up in my work day. Laura gives aspiring Business Analysts an arsenal

for tackling their new career. She also presents an advantage for job interviews with the suggestion to identify your BA experience in previous non-BA job roles.

Not only does this book tell you how to begin, but it gives you guidance that can be applied after you have become a BA begin building your experience. I definitely learned a thing or two to keep in mind for my current BA career path after reading this book.

The thing I like most about How to Start a Business Analyst Career is the tone of the book. It is friendly and encouraging, but at the same time is gently realistic. You feel you have someone on your side who tells you what you need to know, how to go forward, and who wishes you all the best.

You'll be glad you purchased this gem of a book. I am definitely glad I discovered it when I did.

I received a free copy of this book in exchange for my honest review. 5 of 5 people found the following review helpful.

How to Start a Business Analyst Career, 2nd Edition by Laura Brandenburg

By Tom Miller

Are you a business analyst and didn't know it?

You may very well be doing what a business analyst does under another job title. Explore that in this book. If you want to explore becoming an business analyst or you want to become a business analyst there are a huge number of resources out there. The amount of time to research and organize those resources could very well defeat you.

So take the "easy" way out. Get Laura Brandenburg's "How to start a Business Analyst career." Because it is a 2nd Edition she has been able to put all the writing experience and experience in coaching career changers she got after writing the First Edition into this edition. You will benefit from thousands of hours of thought and coaching on this subject.

The reason I put quotes around "easy" above are because if you want to use this e-book to its fullest you need to treat it as a workbook and work through the homework. You will gain lists, checklists, things to do lists and more lists of useful information if you do. But you won't get it done in a couple of hours. It will take more time than that. I won't claim it will take a month but I don't see how you can do it in a couple of hours either.

To see the kind of scope she is covering lets list off the chapters.

Chapter One: What It's Like to be a Business Analyst

Chapter Two: What you need to know about Business Analysis

Chapter Three: How to expand your Business Analyst Experience

Chapter Four: How to connect with Business Analyst professionals

Chapter Five: Focus on the right Business Analyst Role for you

Chapter Six: Your Career Transition Strategy

She leads and teaches virtual courses in business analyst skills and in business analyst career transition. She leads a linkedin group on this subject.

This is an excellent book for anyone who is wants to move from one office and/or professional job into an job that really grows on you.

Laura gave me this e-book specifically so I could review it on Amazon. I suspect she was also giving me a hint. It was time to make a fresh push into becoming a business analyst. I am not all the way through this book. That is why I can state you won't get it done in a couple of hours. See all 32 customer reviews...

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