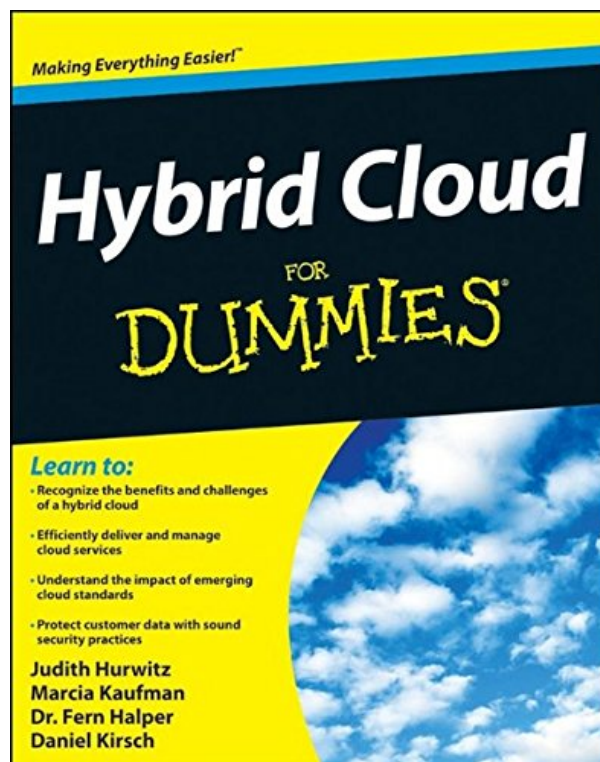
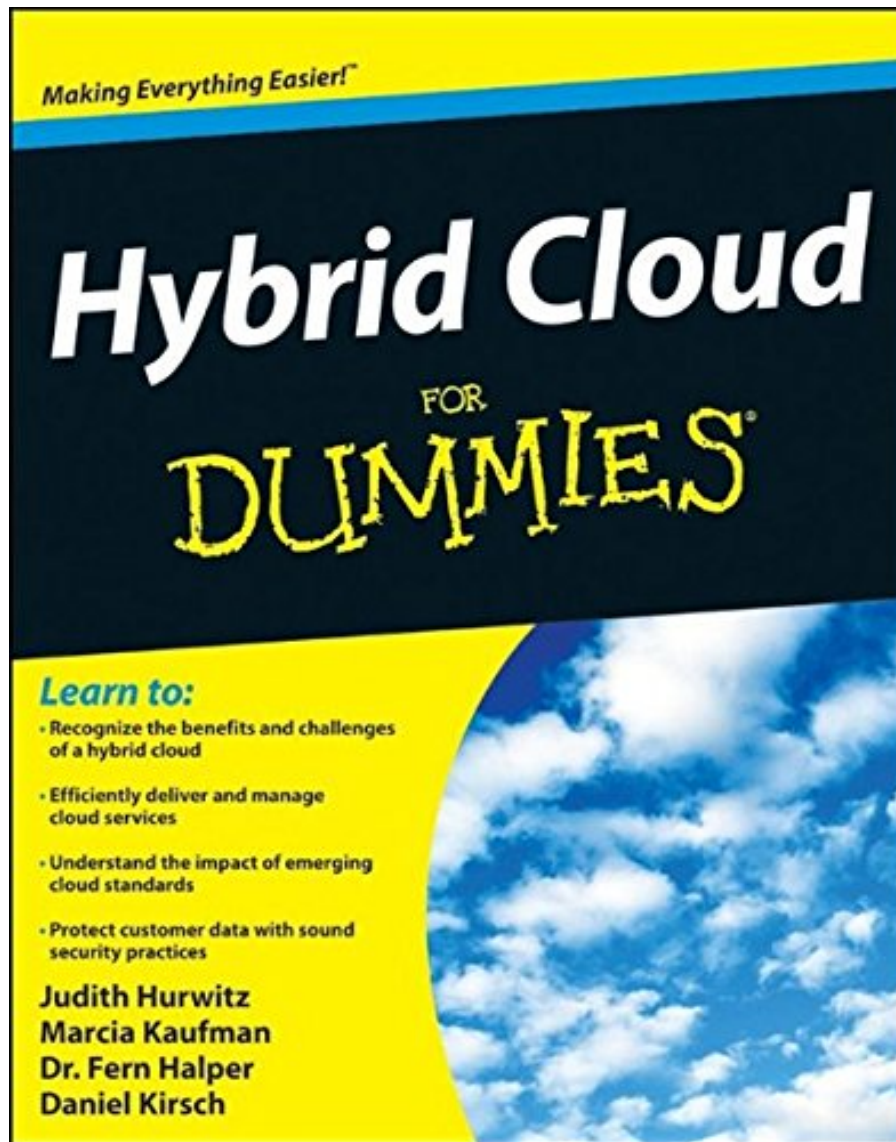


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Choose the right combination of public, private, and data center resources to empower your business

Hybrid clouds are transforming the way that organizations do business. This handy guide helps you find out what this new cloud deployment model is all about. You'll get down- to-earth information about cloud technology, questions to consider, and how to plan and deliver your move to a hybrid environment.

- Constructing the cloud — learn the basic concepts of the hybrid cloud from both a technical and business perspective
- Delivering cloud services — dive deeper into the actual foundational elements of the hybrid cloud
- Identifying business value — determine your hybrid cloud needs based on your business objectives
- Unified hybrid environments — find out what it means to create a computing environment that brings elements of the data center together with public and private cloud services
- Making it work — examine the steps you need to take to make this new architectural approach work — including security, governance, data, integration, monitoring, and more
- Get your ticket to the cloud — tips on how to talk to cloud providers and plan for the service you choose

Open the book and find:

- Different cloud deployment models and what differentiates a hybrid cloud from other cloud models
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- Why service orientation matters in a hybrid cloud
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- Guidance in finding the right hybrid cloud service providers
- Security and governance in a hybrid model
- The role of workload optimization in hybrid environments

Learn to:

- Recognize the benefits and challenges of a hybrid cloud
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#### About the Author

Judith Hurwitz is President and CEO of Hurwitz & Associates, specializing in cloud computing, service management, information management, and business strategy. Marcia Kaufman is COO and partner of Hurwitz & Associates, focusing on the cloud infrastructure, information management, and service management. Dr. Fern Halper is a partner at Hurwitz & Associates with extensive expertise in information management, big data, and analytics. Daniel Kirsch is an analyst at Hurwitz & Associates, focusing on cloud compliance, governance, security, and privacy.

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- Brand: For Dummies
- Published on: 2012-06-05
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