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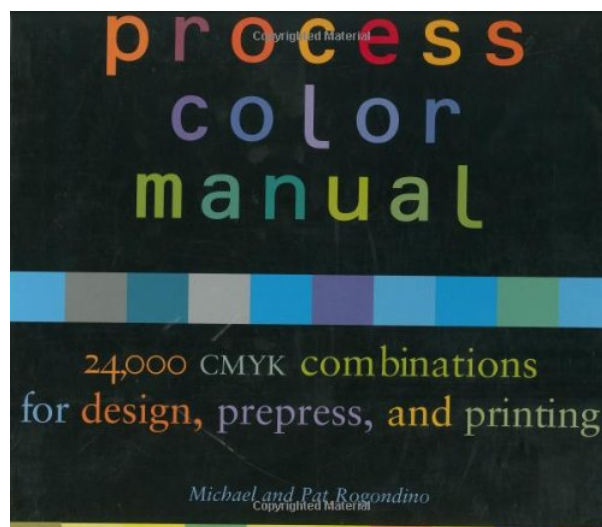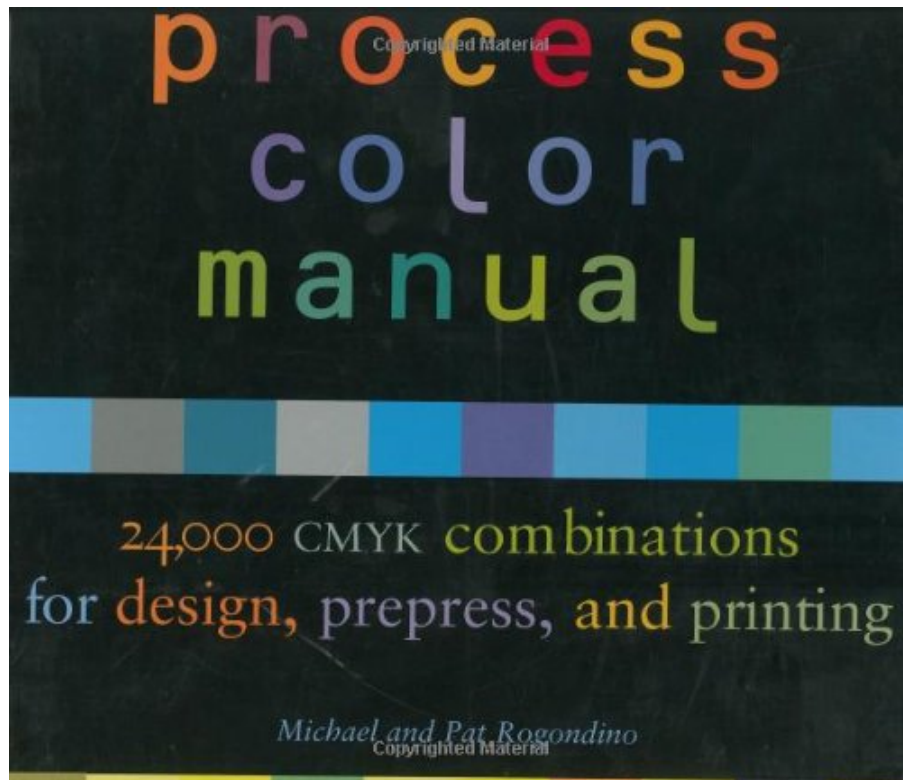

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About the Author
Pat Rogondino is an artist who does production and illustration.

Michael Rogondino is a graphic designer who has taught book design at the University of California, Santa Cruz.

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Today graphic design is done almost exclusively on screen, where colors look different than when they are printed. To help designers and the people who work with them address this critical disparity, authors Michael and Pat Rogondino have completely revised and expanded their standard manual, Computer Color (0-87701-739-5). A boon for all designers, production people, artists, and printers, Process Color Manual provides an astounding 24,000 colors that match from computer display to printed page. The standard-issue Pantone color books, by comparison, can cost as much as $175 and offer only 3000 colors! Also included with the book is a handy cardboard mask, white on one side and black on the other, that allows the user to isolate a specific block of color. This sturdy color guide partly came about due to demand from the people who have sworn by the previous edition: Chronicle Books designers. For accuracy, accessability, value, and sheer volume, Process Color Manual is indispensible to everyone who works with graphics and colors.

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- 256 pages

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About the Author
Pat Rogondino is an artist who does production and illustration.

Michael Rogondino is a graphic designer who has taught book design at the University of California, Santa Cruz.

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